

EAST Search History

| Ref # | Hits | Search Query | DBs | Default Operator | Plurals | Time Stamp |
|-------|------|---|-----------------|------------------|---------|------------------|
| S1 | 3 | (in adj text adj (ad or ads or advertisements)) | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:51 |
| S2 | 0 | intellitxt | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:52 |
| S3 | 349 | keyword adj advertis\$7 | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:52 |
| S4 | 0 | keyword adj popover | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:55 |
| S5 | 1 | (Vibrant adj Media).as. | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:56 |
| S6 | 1 | Kontera.as. | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:57 |
| S7 | 4 | ContentLink | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:57 |
| S8 | 3 | MI VA.as. | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:58 |
| S9 | 0 | MI VA adj InLine | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:58 |
| S10 | 0 | contextclick | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:58 |
| S11 | 0 | realtextads | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:58 |
| S12 | 2 | ontok | US-PGPUB; USPAT | OR | ON | 2007/09/27 08:59 |
| S13 | 11 | ((underline\$1 adj twice) or (double adj underline \$1)) same (ad or ads or advertisement or advertising) | US-PGPUB; USPAT | OR | ON | 2007/09/27 09:00 |
| S14 | 63 | 707/100.ccls. and (text same (ad or ads or advertisement or advertising)) | US-PGPUB; USPAT | OR | ON | 2007/09/27 09:07 |
| S15 | 1 | "20050114441".pn. | US-PGPUB; USPAT | OR | ON | 2007/09/27 09:16 |

| | | | | | | |
|-----|----|---|------------------------------|----|----|---------------------|
| S16 | 11 | ("20020065136" "20020143808" "5603025" "5764906" "5903889" "6098065" "6434657" "6507837" "6516321" "6578078" "6606652").PN. OR ("7257585").URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2007/09/27 13:25 |
| S17 | 25 | (user or client) same creat\$3 adj menu same browser | US-PGPUB; USPAT | OR | ON | 2007/09/27 13:35 |
| S18 | 80 | ((highlight\$3 or select \$3) adj text) same browser same menu | US-PGPUB; USPAT | OR | ON | 2007/09/27 15:21 |
| S19 | 1 | ((highlight\$3 or select \$3) adj text) same browser same menu same OCR | US-PGPUB; USPAT | OR | ON | 2007/09/27 15:22 |
| S20 | 1 | "20020033844".pn. | US-PGPUB; USPAT | OR | ON | 2008/04/07 16:47 |
| S21 | 11 | ("20020065136" "20020143808" "5603025" "5764906" "5903889" "6098065" "6434657" "6507837" "6516321" "6578078" "6606652").PN. OR ("7257585").URPN. | US-PGPUB; USPAT; USOCR | OR | ON | 2008/08/20 11:19 |

8/ 20/ 2008 2:22:07 PM

C:\ Documents and Settings\ abaturay\ Alicia's Documents\ EAST Searches\ 10803288-
InTextAds.wsp